

## Poster Presentation: a Workshop on Research Communication for Young & Emerging Scholars

Young & Emerging Scholar Workshop  
(CCR-YES Workshop)  
Monday, June 24th, 2024  
Dundee University  
08.45 - 13.00

The ICA CCR European Conference presents a unique opportunity to convene researchers within the cooperative sector, offering a platform to exchange resources and foster connections for future collaborations. The University of Dundee, in collaboration with the CCR Young & Emerging Scholars (YES) Network organized this event particularly significant for young and emerging scholars in this dynamic and interdisciplinary field.

The field of cooperative research is growing in prominence, taking on increased urgency as we seek to address the challenges posed by traditional scholarly narratives, such as in economics, management, accounting, and finance. However, in different sectorial departments, it is still difficult to make the voice of cooperative scholars heard and to valorize it. It is within this context that the Young Scholar Program can empower and connect emergent scholars who grapple with the complexities of conducting research in this expanding domain.

The Young & Emerging Scholar Program commences on the evening of Sunday, June 23rd, as young scholars gather for an informal dinner. On June 24th, the heart of the program unfolds, featuring two sessions centered around career development, with a particular focus on enhancing communication skills for research.

The workshop will initiate with a seminar, delving into the significance of effectively communicating your research, using social media, strategies for self-promotion and building an influential online presence. The use of research posters in academia and insights into crafting an effective one will be offered

Following the seminar, the workshop will become a laboratory activity to enhance scholars' presentation skills and confidence in succinctly conveying complex ideas. A learning experience for all, especially since poster presentations are being the norm in research conferences across the world. Participants will dedicate time to developing their research posters.

Attendees are encouraged to come prepared, and ready to create posters based on an article they are writing, a chapter from their dissertation, or a research project they wish to present. A reference on how to do a poster can be found at <https://colinpurrington.com/tips/poster-design/> (horizontal option preferred).

To motivate and recognize the efforts of Young & Emerging Scholars, there will be a **best poster prize**, based on a vote by all YES participants and mentors. Each YES developing a poster will be working with other YES (who are not developing their poster) and senior mentors.

Selected participants (10) will have the opportunity to present their posters on-screen (max 5 mins each), allowing them to receive valuable feedback from both senior scholars and their peers. This interactive element adds a dynamic dimension to the program, fostering a collaborative and constructive environment for academic growth.

Looking ahead, in future ICA-CCR conferences a dedicated poster exhibition will be organized to showcase the research endeavors of Young & Emerging Scholars, creating a platform to spotlight and celebrate their academic contributions.

## Program

### DRAFT

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Time	Activity	Speaker
08.15 - 08.45	Registration and morning tea	
08.45 - 09.00	Presentation of the CCR-YES Network Ice-breaking activities	Representative from the ICA CCR Board <b>Camilla Carabini</b> (YES representative)
09.00 - 09.45	Communicating your research	<b>Juliette Summers</b> senior lecturer, Stirling University  <b>Morris Altman</b> Dean & Chair Professor, School of Business, University of Dundee
09.45 - 11.00	Constructing Posters for Presentation during the YES workshop and the conference	Mentors (TBD)
11.00 - 11.15	Coffee break	
11.15 - 12.45	Presenting your posters and comments: revisions, learning-by-doing	
12.45 - 13.00	Wrap Up	<b>Camilla Carabini</b> (YES representative)